

ChromaFlex™



ChromaFlex™ takes chroma key production out of the studio and into any controlled lighting environment - enabling never before seen results with the minimum set up!

Manufactured using proven collapsible frame technology ChromaFlex is a portable Chromatte screen that can be carried under your arm. Ideal for cameramen, videographers, production companies and news crews.

ChromaFlex™



Keying has never been as flexible!

Shooting chroma key on location and in non studio environments is a challenge for even the most experienced professional - achieving controlled and even lighting are just two of the problems!

ChromaFlex™ is what it says - a truly flexible chroma key solution that allows you to shoot and key almost anywhere! The results achieved using ChromaFlex are as good as those achieved in a dedicated studio environment - yet in contrast you can take your chroma key studio with you wherever you go, as everything you need comes in one small bag!

Using Reflecmedia's revolutionary Chromatte fabric the ChromaFlex screen offers the same high quality results in the most portable configuration. You get the same choice of using a blue or green LiteRing to generate your chosen keying colour - this camera mounted LED source is all you require to key with.

The collapsible pop-up frame springs open when removed from its bag to create a 2 meter square (7ft x 7ft) instantly usable screen. The surface area allows sufficient space to shoot from close-up through to a wide shot of good proportion.

ChromaFlex offers unrivalled benefits:

Fast: The pop-up screen takes a matter of seconds to erect as no other fittings are required.

Portable: Where hanging is not an option or you are not familiar with your filming location, ChromaFlex gives you complete flexibility. It can be held, leaned against a wall or clipped to a free standing frame. The ChromaFlex screen, LiteRing and LiteRing Controller and pack away easily into a bag that can fit into the back of your car.

Effective: Chromatte achieves a high quality key, with no blue spill and excellent edge definition.

Inexpensive: No need for studio space, lighting and wasted labour.

Quality: The collapsible inner frame can withstand long term use and is of the highest quality construction.

ChromaFlex is manufactured by Reflecmedia by Lastolite Limited - one of the World's leading producers of collapsible screens for the video and photographic industries.

The portability of ChromaFlex takes chroma key out of the studio and into the open - an office, classroom, meeting room or garage just became shooting locations! Chroma key is no longer a time consuming process only for experienced lighting technicians and camera operators - in minutes you can achieve results that before may have taken hours.

As an experienced professional you will benefit from the ease of ChromaFlex and the release of time it provides for greater creativity.

When you buy ChromaFlex it comes with your choice of a blue or green LiteRing, in either a small size to suit DV cameras or larger size for professional lenses. You may also choose to purchase additional LiteRings to increase the flexibility of the product.

For further information contact Reflecmedia or visit:

www.reflecmedia.com/chromaflex