

## Product Overview

Oplayo™ Media Designer 3 is a next-generation authoring tool for creating interactive rich media presentations for the Web and mobile devices. It is powered by Java technology combined with robust video compression. Rich media presentations for the fixed Internet do not require any downloadable plug-ins or players at the receiving end. On the other hand, mobile presentations are to some extent dependent on the performance of mobile devices, and also require an installed media player. The intuitive graphical user interface, including a fully integrated layout designing tool, makes Media Designer 3 one of the most professional rich media tools available on the market today.

In just minutes, Media Designer enables seamless integration of rich media components such as digital video, audio, still images, text, and Microsoft PowerPoint® presentation slides. Whether you are creating an online investor briefing, an instructional video accompanied by slides, or a truly interactive, rich media experience, it will help you achieve an individual look and feel for your presentation limited only by your imagination. You can easily publish your rich media creations directly to any standard Web server, such as a corporate intranet site or to a web server connected to the Internet.

## System Overview

Oplayo™ Media Designer 3 includes all software components for creating professional rich media presentations. It automatically converts standard video, audio, slides, images, and text into streaming rich media.



The standard edition of Oplayo™ Media Designer 3 consists of the following components:

- > The Media Composer 3 application
- > Templates for creating presentations for the fixed Internet
- > The rich media player Java applet for viewing the presentations on the fixed Internet
- > Product documentation

In addition, if you have purchased the mobile edition of Oplayo™ Media Designer 3 you get the following components:

- > Easy-to-use graphical user interface for designing interactive rich media presentations
- > Template for creating presentations suitable for the Nokia 7650 mobile phone

The mobile video player for Nokia 7650 is delivered separately.

## Key Features

- > Provides smooth, time line based synchronizing of video, audio, images, slides, and text
- > Easy-to-use graphical user interface for designing interactive rich media presentations
- > Rich media presentations can be sent embedded in e-mails or viewed on Web pages
- > Simple creation of customized presentation templates
- > Offers drag and drop functionality for arranging presentation content
- > No programming required for producing and publishing presentations
- > No downloaded players or plug-ins needed at the receiving end, resulting in maximum reach of content
- > Offers automatic multi bandwidth compression and bandwidth recognition according to the end user network connection
- > Includes fully integrated FTP publishing of rich media creations for easy distribution of interactive presentations from any standard web server
- > Due to extremely light delivery and decoding at the client end, presentations are suitable also for narrow band and mobile clients\*
- > Fully integrated support for creating presentations for mobile devices\*

\* Requires mobile edition of Oplayo™ Media Designer 3



# OPLAYO Media Designer 3

## Technical Specification

Oplayo™ Media Designer 3 supports the following source media content formats.

Original media files, without Microsoft DirectX 8.1 or QuickTime 5.0 installed:

- > AVI, Audio-Video Interleaved, uncompressed
- > MVQ, Motion Vector Quantification compressed files
- > WAV, Windows audio files

Additional media files, with Microsoft DirectX 8.1 installed:

- > AVI, Audio-Video Interleaved, compressed
- > MPEG-1, Motion Picture Experts Group
- > MPEG-2, Motion Picture Experts Group\*
- > QuickTime version 2.0
- > MP3, MPEG Layer 3 audio

Additional media files, with QuickTime 5.0 installed:

- > QuickTime versions 4.0 and 5.0
- > DV, Digital Video

\* 3rd-party MPEG-2 codec required

Images and static content:

- > JPEG, Joint Photographic Experts Group (.jpg, .jpeg)
- > GIF, CompuServe Graphics Interchange (.gif)
- > Windows or OS/2 Bitmap (.bmp)
- > Icons (.ico)
- > Windows Meta File (.wmf)
- > Microsoft PowerPoint™ 97 or higher (.ppt, .pps)
- > Text (.txt)



## Technical Requirements

The following tables summarize the hardware and software recommendations to achieve the best performance from Oplayo™ Media Designer 3.

Media Designer 3.0 System Requirements:

Operating System	Microsoft Windows™ 2000 or XP
Processor	450 MHz CPU or higher; 900 MHz recommended
Memory	128 MB RAM or more; 256 MB recommended
Other Software	Microsoft DirectX 8.1 (optional), Apple QuickTime 5.0 (optional)

Supported Viewing Client Systems (fixed network)\*

	IE 4.0	IE 5.0	IE 5.1	IE 5.5	IE 6.0	NS 4.5-4.79	NS 6.2
Windows XP					X		X
Windows 2000		X		X	X	X	X
Windows NT 4.0 (SP 6a)	X	X		X	X	X	X
Windows ME				X	X	X	X
Windows 98 SE	X	X		X	X	X	X
Windows 98	X	X		X	X	X	X
Mac OS X			X				X

Supported Mobile Clients:

- > Nokia 7650 and similar models

\* Some restrictions on low end client

 Contact  
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