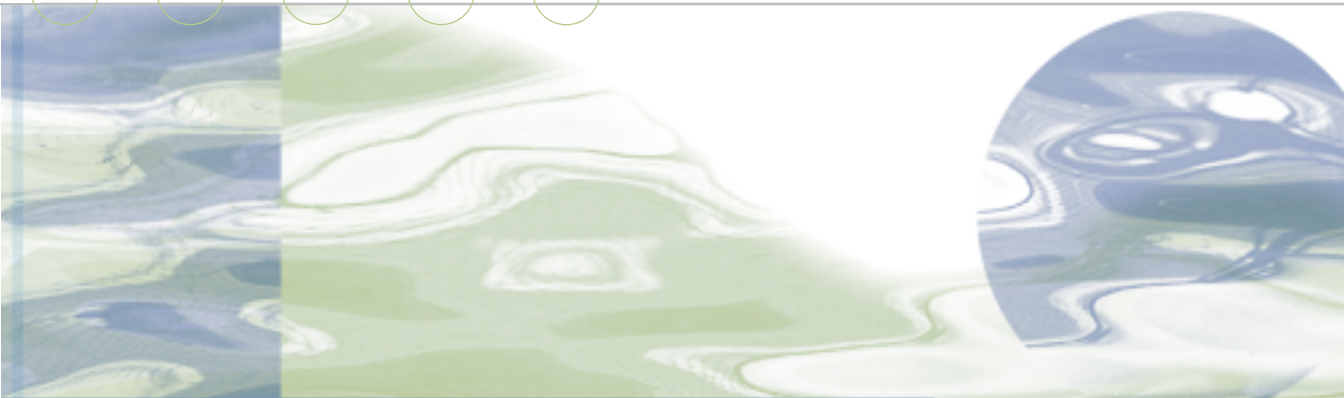




# Inscriber® TitleMotion™

Professional Titling & Motion Effects Plug-In for NLEs



For Windows

# Extend your Creativity

Plug into TitleMotion for Professional Quality Video Titling



You capture unbelievable footage. You create a movie that warms hearts or inspires confidence. You need software that finishes your video without increasing production time. Get notable titles without noticeable effort. Use TitleMotion to make titling that enhances your video.

TitleMotion is a powerful titling and motion graphics plug-in or stand-alone product for leading Windows non-linear editors. TitleMotion generates graphics that are made for the video industry and high-quality motion effects that fit seamlessly into your final product. TitleMotion provides the best in post-production character generation so your video looks its best.

## Start By Making it Look Professional

TitleMotion provides all of the creative tools you need to produce high quality titles at an exceptional price. Create titles audiences will remember. Blur, bevel, emboss, recess, sheen and underline. Type on a path, set transparency levels, use color ramps and add light sources. Powerful text creation technology and design control offer editors the opportunity to seriously enhance the look of their final product. Manage kerning with ease or modify text styles for the exact look you want. The TitleMotion interface makes it easy to generate extraordinary, professional titling. With TitleMotion's sophisticated titles your video will be distinct.

Be sure to visit [www.titlemotion.com](http://www.titlemotion.com) and download your free demo version of TitleMotion.

- ▶ 200 title and text templates
- ▶ 200 TrueType fonts
- ▶ spell checker
- ▶ apply textures
- ▶ spline-based drawing
- ▶ text in a box
- ▶ vertical typing
- ▶ extensive logo tools

# Improve Your End Results



Improve Your End Results

## Add Stunning Effects

TitleMotion always gives you new and creative ways to display your professional titles. Audiences expect interesting visuals, TitleMotion's crawls, rolls, reveals and dissolves are just the beginning. Astound them with blurs over time, map textures to graphics and text or layer graphics for attractive and intricate designs. Insciber allows you to control individual characters, words or entire phrases for the precise manipulation of layouts. TitleMotion has the flexibility to create compelling designs that win audiences and impress your clients.

## Captivate Audiences with Animation

With TitleMotion, animating graphics, logos, text and draw objects is simple. Make multiple graphic layers fly, spin, rotate, flip, skew and twist. Each object can have independent acceleration and deceleration for complete motion control. TitleMotion has virtual three-dimensional space. Make your titles and graphics move on three different axes. Rendering graphics is quick and simple, and you can preview wireframe animations in realtime.



- ▶ easy animation capability
- ▶ 50 animation templates
- ▶ transparency and blur filters over time

# Get Effects



Get Effects

# A Closer Look at TitleMotion



**Tool Palette**

Create text, graphics and logos

**Style Library**

Store and retrieve custom styles

**Motion Tools**

Extensive controls over motion effects



1 text kerning, scaling and baseline shift



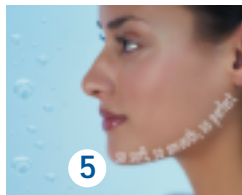
2 enhanced text styles



3 import logos



4 soft edge shadows on text and objects



5 text on a path

# Use Templates and Text Styles for Quick Results

TitleMotion offers extensive templates to give you expert designs quickly. TitleMotion templates and text styles can be significantly modified or just tweaked slightly, giving you the impressive quality you need, and the flexibility to get the look you want. Make stunning designs in seconds not hours.

## User Feedback



"TitleMotion gives me great flexibility. I can create my own titles or use one of the many templates that come with TitleMotion, all of which can be edited. The control you have over how your text looks is second to none. The motion capabilities are very powerful. You can create your own very complex animation or use and modify one of the many motion templates. Most of my clientele comes from 1-800 spots and infomercials that require significant titling. TitleMotion gives me great flexibility, ease of use and a quality end product my clients are pleased with."

*Luc Bourgeois, Cygnus Video Productions*

"I am a regular user of Adobe Premiere. Since installing the TitleMotion plug-in for Premiere, everyone says how professional looking my text and graphics have become. The program is quick, easy and broadcast quality. Scrolls are smooth, with absolutely NO artifacts. The program also provides many default options and overlays that look hot just the way they are. Truly a necessary tool for any NLE or as a standalone by itself. TitleMotion paid for itself in client satisfaction and increased revenue for me. I highly recommend it!"

*Bob Brumbaugh, Pyramid Video [www.pyramid-video.com](http://www.pyramid-video.com)*

Inscribe TitleMotion plugs into industry leading Windows based NLEs.



**discreet™**

**Avid**



**Tricore**



**JVC**



**SONY Panasonic**

# Plug into the Best NLEs



Plug into the Best NLEs

# Technical Specifications

## Fonts & Character Quality

- Includes 200 True Type fonts
- Direct support of TrueType fonts (no need for font conversion)
- Fonts anti-aliased to broadcast resolution
- Elliptical and rise-time filtering of character edges
- HO font processing for large text
- Enhanced text styles (neon, embellished, etc.)

## Shadows & Edges

- Drop, offset, extrude, and soft shadows to 127 pixels
- Shadows cast in any of 8 directions
- Outline, glow, and emboss edges to 127 pixels

## Textures

- Apply to foreground, edge, or shadow of text or graphic objects
- Define up to 32 textures per title
- Tinting, sizing, tiling, and compositing

## Character Attributes

- Online sizing from 5 to 999 scan lines
- Expand/compress from 35% to 335%
- Slant from -45° to +45° in 1° increments
- Kerning from -99% to +99%
- Rotation from -180° to +180°
- Leading from -127 to 127 scan lines
- Small caps from 10% to 99%, all caps
- Multiple fonts, colors, and attributes on a line
- Character-pair manual override for kerning and baseline

## Color & Styles

- 200 pre-designed text styles
- 16.7 million color palette
- 256 levels of transparency
- 4 corner color and transparency ramping
- 8 color chips per layout store color and texture attributes
- 24 style chips per layout store color, texture, font, size and attributes

## Color Picker

- Displays RGB, HLS, or HSV color model
- Automatic NTSC/PAL video color legalization
- Eyedropper tool selects any color on screen

## Graphic Objects & Manipulation

- Anti-aliased for use as text backdrops
- Outline, position, and style objects like text
- Nudge tool
- Multiple layers
- Text in a box, spline and circle

## Editing Commands

- Cut, copy and paste from any ANSI text editor
- Character and line insert and delete
- Wordwrap mode or line-by-line entry
- Arbitrary character, word, and row placement
- Automatic text centering and alignment
- Center entire page vertically or horizontally
- Locked entry mode allows block line moves
- Spellchecker

## Logos

- Position, size, and style logos as text or graphic elements
- Use full color logos complete with alpha channel
- Supported formats for logos include BMP, VII, TGA, JPEG, TIFF, PhotoCD, PCX, HKF

## Screen Markers

- Adjustable safe title area marker
- Horizontal and vertical screen center marker
- 10 adjustable tab stops with right, left, and center adjustment
- Text baseline markers
- Text position markers

## Job Management

- All data is stored in a single job file
- Layouts are saved directly in desktop studio format with linear alpha
- Template manager allows users to collect several page styles for a client
- Template manager keeps track of all layout elements including text placement, styles, and colors
- Export images in many formats including BMP, VII, TGA, VM, and PICT

## Keyframe Control

- Insert or delete keyframes using the keyboard or mouse
- Setup keyframe insertion defaults, to either insert before, after or at the current frame
- Adjust keyframe position using the mouse or the keyboard arrow keys, and watch as the motion path redraws itself in realtime.
- Keyframes select with either a mouse click, or by typing in the desired keyframe under easy-to-use tabs.
- Cut and paste keyframes

## Navigation

- Using keyboard shortcuts, quickly move from one keyframe to another, or select the first or last keyframe of the animation
- Maneuver through multiple animation paths using the mouse or keyboard shortcuts
- Quickly find specific items by using the various formatting tabs

## Placement effects

- Determine how many times the selected keyframe spins before it reaches the next keyframe
- Adjust the rotation of selected keyframe along the X, Y, and Z axis
- Create an offset to mark the rotation point of the selected keyframe

## Applying filters

- Crop from various directions
- Luminance with adjustable brightness and contrast
- Mosaic with customizable width and height

- Transparency changes alpha value of object over time
- Tint with adjustable hue and saturation settings
- Blur with adjustable settings

## Altering shape

- Extend, skew, twist, and scale the selected keyframe in the X/Y plane
- Shape can be altered over a desired number of keyframes while maintaining a smooth flow

## Spline modification

- Tension settings to tighten or loosen the spline curve
- Continuity settings to adjust the smoothness of the path coming in and out of the keyframe
- Bias settings weight the motion coming in and out of a keyframe
- Ease In and Ease Out spline modifications to create dramatic transitions

## Timing

- Frame-measured time scale for maximum customization
- Time manipulation through a timeline which displays all objects in the animation on separate tracks
- Full control over In point, Out point and length of individual motion paths within the animation
- Adjust length of animation from timeline or from within non-linear editor
- Keyframe markers on timeline

## Templates

- Powerful templates allow quick storage and retrieval of motion paths
- Customize templates from newly created motion paths
- Apply templates to single, multiple or all objects in the animation
- Stagger templates to create a typing effect
- Reverse the path of a template with the click of a button
- 50 pre-made templates are included
- Realtime wire frame preview with various play back options
- Slider allows fast manipulation of wire frame preview of the animation

## Video Support

- Video formats includes component, composite, RGB, Y/C, Betacam, and D1\*
- Rise-time filter applied to luminance and/or key signal
- NTSC/PAL resolutions supported
- \* depends on desktop video hardware

## System Requirements

- Windows
- Performance will depend on CPU speed, VGA acceleration, RAM, hard disk speed and system bus



#### North & South American Sales

26 Pepler Street  
Waterloo, Ontario  
Canada N2J 3C4  
Tel: +1.519.570.9111  
Fax: +1.519.570.9140

#### European Sales

Zijdstraat 72  
1431 EE Aalsmeer  
The Netherlands  
Tel: +31.297.380930  
Fax: +31.297.380939

#### Germany Sales

**CAM Fernseh-Produktions-GmbH**  
Gabelsbergerstr. 19  
D-50674 Köln  
Germany  
Tel: +49.221.28353.0  
Fax: +49.221.9415623