

**International Headquarters
North & South American Sales**

26 Peppler Street, Waterloo
Ontario, Canada N2J 3C4
Toll-free: +1.800.363.3400
Tel: +1.519.570.9111
Fax: +1.519.570.9140

European Sales

Zijdstraat 72
1431 EE Aalsmeer
The Netherlands
Tel: +31.297.380930
Fax: +31.297.380939

Germany Sales

CAM Fernseh-Produktions-GmbH
Gabelsbergerstr. 19
D-50674 Köln
Tel.: +49.221.283530
Fax: +49.221.9415623
www.cam.de/Inscriber



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2001
2001

Product Overview 2001
www.inscriber.com

4	CG•FX
6	VMP Studio
7	HD Studio
8	CG•Xtreme
9	Active Texture Option
10	ODBC Option
11	Automation CG
12	C2i/A2i File Converters
14	RTX
16	E-Clips
17	VideoCarte
18	TitleMotion
19	TitleMotion Pro
20	LIVE!Systems
21	Value Pro Workstations



- Inscriber—the world leader in open system-based character generators and video graphic tools
- Over 100,000 installations in more than 110 countries around the world
- Products that produce spectacular graphics while being easy to use
- Clients include ABC, NBC, BBC, Swedish Television, Singapore Broadcasting and many more
- Innovative titling solutions that dominate the NLE titling plug-in market

Inscriber Products Used In:

news programming	sports broadcasts
information channels	corporate videos
post production	in-store promotions
music channels	large screen presentations

Inscriber Partners with Industry leaders:



Keep it Real.

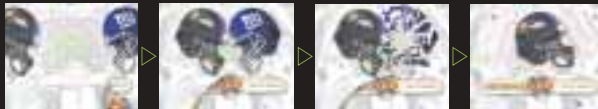


- realtime CG
- realtime 3D effects
- realtime animations

Real Impact

Want a graphics tool that finally lets you create television graphics that make a real impact? **Inscriber CG-FX** integrates a broadcast quality CG, realtime motion effects, alpha-aware logo creation, an event sequencer and a timesaving template utility. Add amazing realtime 3D effects, including twists, curls and shatters, and whether your style is sophisticated and understated or bold and ultra-hip, **CG-FX** delivers. Realtime. Real Impact. Express yourself with **Inscriber CG-FX**.

For more information visit - www.inscriber.com



CG-FX™

Realtime 3D Effects & Animation

NEW!

Inscriber CG-FX is a remarkable new character generator that offers realtime 3D effects and animation. **CG-FX** lets you reduce production time, increase output and create riveting effects for post-production and broadcast situations.

- Realtime 3D effects
- Realtime animation
- Fully featured character generator
- Revolutionary and intuitive interface

CG-FX is available in a turnkey system only.





Inscriber VMP Studio offers five complete tools in one elegant solution. Have everything you need for professional graphics and titling in an easy to use, integrated package.

- Advanced broadcast quality CG
- Video aspect correct paint
- Customizable motion effects
- Digital clip and still store
- Powerful event sequencer

What's New?

- Streamlined keyboard shortcuts for on-line use
- Improved template library management
- Intelligent templates
- Versatile job text file importer

Increase CG functionality with:

- Active Texture Option (page 9)
- ODBC Option (page 10)
- Automation CG (page 11)
- C2i and A2i File Converters (page 12)

Also available in a turnkey solution
(see page 20 for details)

Deadlines?



Create. Deliver. Relax.

- Advanced Broadcast CG
- Paint System
- Image Store
- Motion Effects
- Event Sequencer

Inscriber VMP Studio enables artists to create and deliver stunning graphics in a hurry by integrating 5 video tools into one powerful PC-based solution. VMP Studio also includes a revolutionary timesaving template utility designed for fast graphics creation.

Try out your new deadline assistant today. **VMP Studio**. Then get ready to relax.



HD Studio™

HD Character Generator

Inscriber HD Studio combines the high quality of HDTV output with the stunning capability of Inscriber's character generator and paint studio for a complete HD turnkey solution.

- Offers output in numerous formats: 1035i, 1080i, 720p, 1080 24p and 1080 24sf
- Impressive effects, such as rolls, crawls and reveals
- Media management module
- Extensive video paint tools



CG·Xtreme™

CG with Motion Effects



Inscriber CG·Xtreme is a fully featured open-system based character generator designed for demanding broadcast and post-production environments.

- Broadcast quality character generator
- Powerful motion effects
- Productivity enhancing templates
- Dynamic event sequencer

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Increase CG functionality with:

Active Texture Option (page 9)

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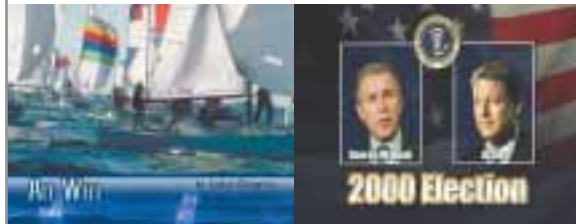
C2i and A2i File Converters (page 12)



The **Inscriber Active Texture Option** dramatically enhances VMP Studio and CG-Xtreme by making motion video available as a texture.

- Add a moving texture to text, backgrounds and graphic objects
- Create incredible effects without a large investment
- Work directly from the CG interface
- Play the output from 3D rendering programs with full key
- Drag and drop active textures from the VMP digital store into CG layouts
- No external hardware required*

*Appropriate frame buffer required.



Water movement creates a unique lower third

Waving flag background dramatically enhances this layout

The **Inscriber ODBC Option** can update Inscriber layouts by connecting to fields in standard ODBC applications such as Microsoft® Access and Microsoft® Excel.

- Replace data easily
- Link CG data to ODBC compliant databases and spreadsheets
- Update CG pages from external applications
- Free CG operators from unnecessary data entry

Use the Inscriber ODBC Option to link CG layouts with data from Microsoft applications



Inscriber CG layouts

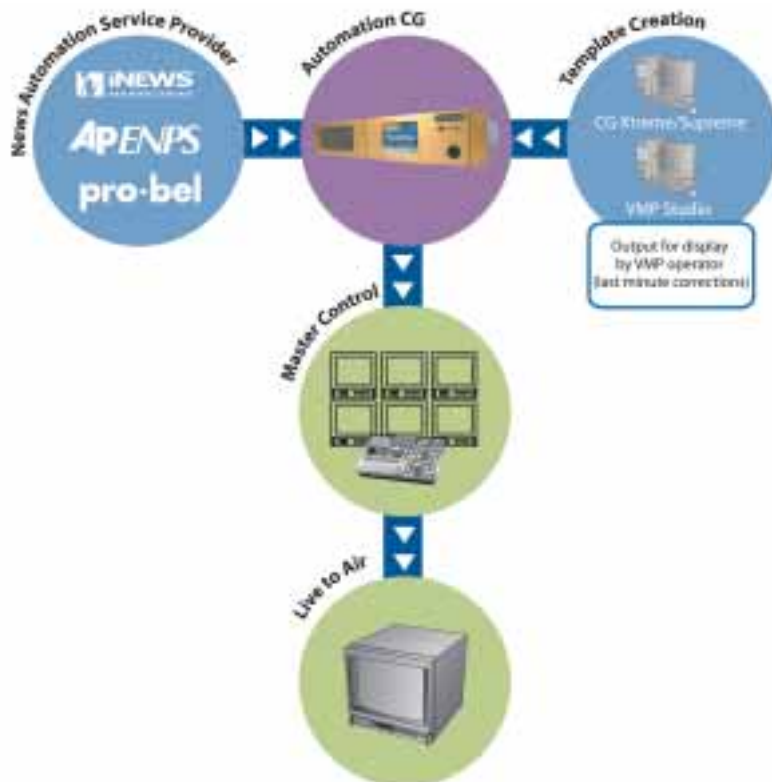
Microsoft Applications

Inscriber ODBC option adds functionality to VMP Studio, CG-Xtreme and CG-Supreme.

Inscriber Automation CG allows operators to automatically insert and display live data from popular news vendors using Inscriber CG layouts.

- Fills and displays CG templates automatically
- Runs independently from other CG products—stand alone application
- Uses templates generated by VMP Studio, CG-Xtreme or CG-Supreme
- Outputs files that are compatible with other Inscriber products
- Compatible with the CII protocol

Get Your Live Data On Air Connect your CG layouts to News Vendor data



The **Inscriber C2i Message Converter** converts Chyron® message files to fully editable Inscriber layouts. Transform resources and recover assets to maximize value.

- Converts message files on any NT system
- Reads Chyron®, Jaz®, Zip® and Bernoulli® formatted disks
- Uses FTP protocol to connect directly with Chyron CGs
- Operates as a stand-alone or within Inscriber CG



Inscriber's A2i Page Converter allows video professionals to preserve their investment in graphic files by quickly and easily converting Aston® page files to fully editable Inscriber layouts.

- Transform resources and recover assets to maximize value



RTX-Data Display for Broadcasters



Inscriber RTX is an advanced programming tool that allows developers to create incredible information and broadcast applications that improve the design and information display capabilities of their channel.

- Create new revenue opportunities
- Create a unique station identity
- Display data streams
- Design multi-zone displays

Broadcasters use RTX for:

live sports scores	election results
financial services	info channels
weather displays	home shopping
stock tickers	game shows

What's New?

- Compatible with VMP Studio layouts
- Analog clocks
- Windows 2000 support

Be First. Be Original.

Inscriber RTX is the revolutionary **broadcast data-casting solution** for rapidly creating custom information channels that combine streams of dynamic data with program video. RTX is the **world's most widely used** application for the display of sports scores, election results, financial services, stock tickers, weather displays, home shopping, horse racing, general information and digital video delivery services.

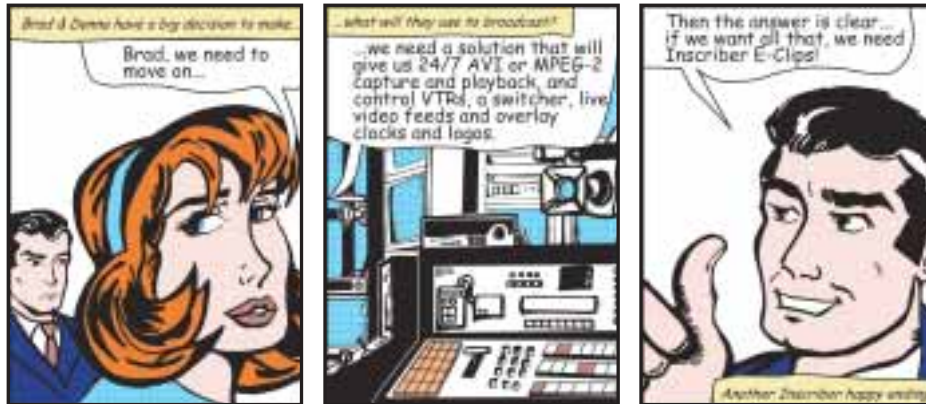
RTX provides a flexible **open system** environment for software developers to use familiar programming interfaces to produce applications in record time. With RTX, broadcasters now have the power to integrate multiple layers of text, graphics, logos, animations, imagery, audio and live or digital video with **full control** over everything

Be the first to deliver the information your viewers want. With Inscriber RTX **be original** by taking the lead and developing your own look that no off-the-shelf product can ever deliver.

Also available in a turnkey solution
(see page 20 for details)



Sometimes you can have it all.



Inscribe E-Clips is the solution for 24/7 broadcasting. Inscribe E-Clips is a reliable, video clip, playback system that will play video 24/7, even unattended. E-Clips can capture and playback VTR events, live feeds, AVI and MPEG-2 files. Now you can maximize your existing resources and extend your broadcast capabilities with less effort. If you want a complete broadcast solution, you need E-Clips.

Inscribe E-Clips - Everything you need for 24/7 broadcasting.

For more information visit - www.inscribe.com



Inscribe E-Clips delivers reliable, on-air sequenced, video clip playback for 24-hour broadcasting. Manage, edit, capture and playback both clips and live video.

- Manage, capture and playback from a single system
- Control external devices (including VTRs and switchers)
- Overlay clocks and logos
- Web streaming capable

Broadcasters use E-Clips for:

news	commercial insertions
music	corporate presentations
sports	weather

What's New?

- SDK—write your own custom interface to control E-Clips
- Media Browser
- Extended scheduling capabilities
- Simultaneous capture and playback of VTR events

Also available in a turnkey solution
(see page 20 for details)



Inscriber VideoCarte is an open system-based digital store.

- Digital clip and still store
- Live to air delivery
- Dynamic event sequencer
- Network-wide browsing and display
- Multi-user capable

What's New?

- Plays VIA/AVI files
- Plays Active Texture and ODBC Option events
- Improved shotbox performance
- JL Cooper Support



Inscriber TitleMotion is an award-winning professional graphics plug-in for Windows 2000, ME and NT-based non-linear editors*.

- Industry-leading video titling
- Incredible motion effects variable over time
- Full alpha channel support
- Independently move each character



TitleMotion also operates as a stand-alone titling package, so you can create titles on a separate computer and import them as TGA graphics with full alpha-channel into your video editing workstation.

**TitleMotion is available for these NLEs:*





Inscriber TitleMotion Pro is a plug-in for Inscriber TitleMotion to add functionality with new, striking effects. Make your NLE projects even more dynamic with these impressive features:

- 3D text
- Animated textures over time
- Animated kerning over time
- Apply 3D effects to text and graphic objects over time



Inscriber LIVE!Systems are broadcast ready professional turnkey solutions, designed for the demanding post-production and broadcast markets.

LIVE!System	Application/Benefits
LIVE!VMP Studio™	CG – motion effects – paint – still/video clip store – sequencer
LIVE!CGX™	CG – motion effects editor – event sequencer
LIVE!CGS™	CG – event sequencer
LIVE!RTX™	custom information channels – dynamic titling – data-casting – rapid application development – co-ordinate text, graphics, images and program video
LIVE!E-Clips™	video clip playback – schedule playback – overlay logo and time of day – capture VTR and live feeds
LIVE!Automation CG™	fills and displays CG templates using live data

Video Output Formats Available

- composite
- component
- NTSC/PAL
- Serial Digital
- 4:3 or 16:9



The **Inscriber Value Pro** line integrates Inscriber software with high quality PC-workstations to provide the best price/performance ratio in a comprehensive system. Gain peace of mind with a complete solution built, tested and supported by the manufacturer.

- Completely configured system
- Includes appropriate video hardware
- Exceptional value

Value Pro Workstations are available with the following functionality

1. VMP Studio—complete character generator & graphics studio (see page 6)
2. CG-Xtreme—broadcast quality character generator with motion effects (see page 8)
3. CG-Supreme—broadcast quality character generator
4. RTX—Programming tool for unique data and graphic displays (see page 14)

Value Pro Workstations available only in the USA and Canada.



*Systems may not appear exactly as shown, monitor not included.

Demo Videos

To see Inscriber products in action visit:
www.inscriber.com/downloads/demovideos.html
 and download a product video today.

Contact Information

Pre-Sales Support/Product Info

info@inscriber.com
 brochure@inscriber.com
www.inscriber.com/products

General Information

www.inscriber.com
www.titlemotion.com
training@inscriber.com

Purchasing

dealer@inscriber.com
www.inscriber.com/buy

Technical Support

support@inscriber.com
www.inscriber.com/support

Request for More Information

Name _____		Company/Organization _____	
Address _____			
City _____	State _____	Zip _____	Country _____
E-mail _____	Phone _____	Fax _____	

Please send me more detailed information on the following products (please check)

- | | |
|---|--|
| <input type="checkbox"/> VMP Studio/CG-Xtreme | <input type="checkbox"/> A2i Page Converter |
| <input type="checkbox"/> CG-FX | <input type="checkbox"/> ODBC Option |
| <input type="checkbox"/> RTX | <input type="checkbox"/> Active Texture Option |
| <input type="checkbox"/> E-Clips | <input type="checkbox"/> C2i Message Converter |
| <input type="checkbox"/> TitleMotion | <input type="checkbox"/> Automation CG |
| <input type="checkbox"/> TitleMotion Pro | |

For more information on **LIVE!**Systems, Value Pro Workstations and Inscriber's complete product line visit www.inscriber.com