

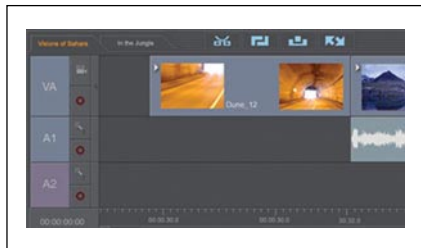
INCITE NEWSMAKER

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Incite Newsmaker is a streamlined, software-codec EDL editor designed to create simple sequences using low bitrate proxy video files and delegate the finishing job to an on-line Incite station that will automatically use high resolution files without any need to recapture. Designed around the needs of the newsroom market and IT environments, **Incite Newsmaker** has open tools to tie in to existing automation and play out solutions. Not only is **Incite Newsmaker** an easy to use simple-cuts editor, it also provides the tools journalists need to create and edit their scripts, with the added ability to let them record voice-overs at professional quality. All of this is built around Incite's dynamic and transparent clip/timeline architecture, letting journalists prepare their stories for senior editors who will finish the project on **Incite News** or **Incite Editor Studio/Suite**.

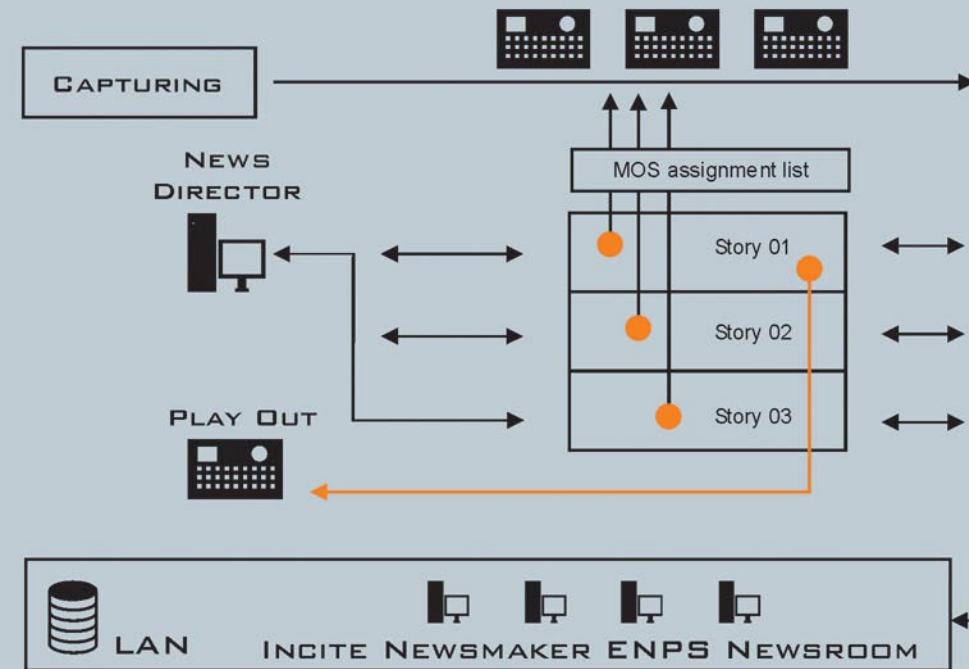


Software-codec, EDL editor designed for the newsroom journalist



- Designed for journalists, junior editors and producers who need immediate access to media and projects with tools for rough cutting sequences
- New Incite 3.0 user interface, shared by all Incite editing applications
- Instant access to proxy media (automatically created low-bitrate duplicates of broadcast quality video files)
- Advanced media browsing tools for superior control for media selection and sequencing
- MOS-style project structure for integration with automation systems and feed scheduling
- Dynamic clip architecture allows complete project transparency with Incite News, Incite Editor Studio/Suite and Incite HD Suite for final finishing
- Live voice over recording toolkit for laying down commentary
- Built in script editor for news text feeds; scripts can be associated as metadata per clip
- The ability to archive projects using proxy files for faster browsing using less storage space

NEWSROOM JOURNALISM: EDITING BY PROXY



NEWSROOM
JOURNALISM